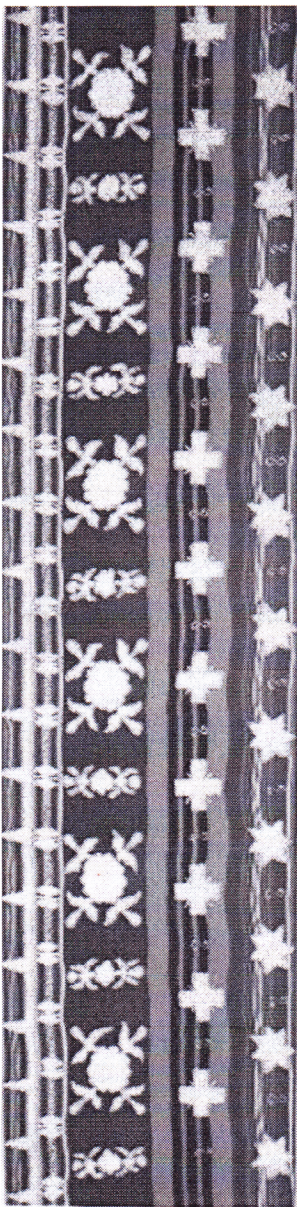


I am pleased to extend to you an invitation from Ambassador Dino Patti Djalal for a private reception on June 30 2011, at 6.30 pm at the Ambassador's residence. In celebration of Indonesia Festival 2011, the event will feature a special performance by Daeng Udjo, a Maestro of Angklung (traditional bamboo instrument). If you are able to attend, please RSVP to Indonesia@gga.com.

Cheers,

Matthew J. Dornic



*The Indonesian Ambassador
H.E. Dr. Dino Patti Djalal*

*requests the pleasure of your company at a private reception
in celebration of Indonesia Festival 2011*

Special angklung performance by Maestro Daeng Udjo

*Thursday, June 30th
6.30 – 9.00 in the evening*

*Residence of the Ambassador of Indonesia
2700 Tilden Street NW
Washington D.C.*

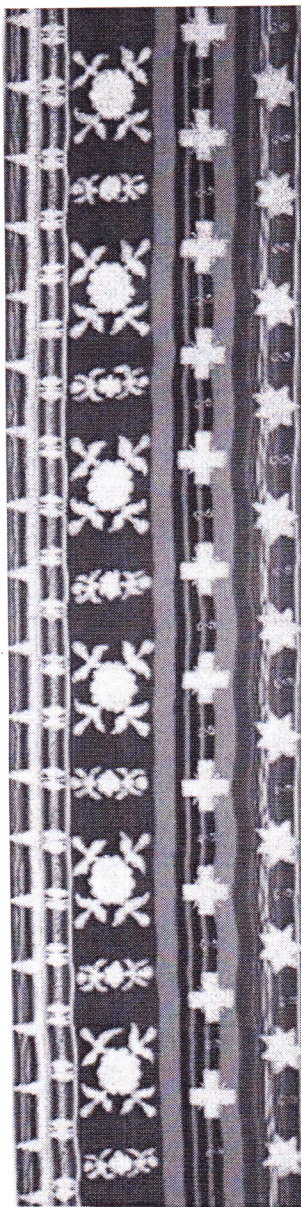
RSVP to Matthew J. Dornic
Indonesia@gga.com or
Cyra Salvacion
cyra@embassyofindonesia.org

*Invitation is non-transferable
parking available on street and on premises

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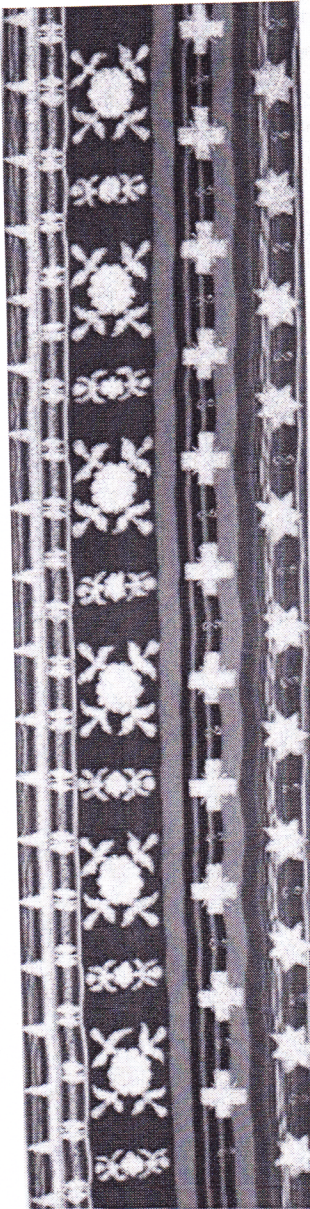
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This was the email send to guest who received the original invitation but had not yet RSVPd

Good afternoon-

If you have not responded but would like to attend the Embassy of Indonesia's reception at the Ambassador's residence tomorrow evening, please RSVP to Matt Dornic at Indonesia@gga.com today. We hope to see you tomorrow at 2700 Tilden Street NW to help Ambassador Dino Djalal celebrate the kickoff of "Indonesia Festival 2011."

Salam, Meghan Smith



*The Indonesian Ambassador
H.E. Dr. Dino Patti Djalal
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INDONESIA FESTIVAL

Celebrating Multiculturalism 2011



Saturday July 9, 2011

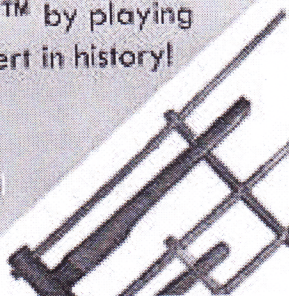
1:00 PM - 9:00 PM

Washington Monument, North Lawn

Get whisked away to Indonesia without leaving Washington at the 2011 Indonesia Festival on the National Mall. Experience traditional Indonesian music, food, dance and martial arts at this free, daylong event, held on the north lawn of the Washington Monument.

Join us for a taste of Indonesian culture. Stay for unforgettable performances by **Air Supply, Raheem DeVaughn & Daeng Udjo**. Don't miss this day of multicultural food, fun, festivities, and a chance to set a new **GUINNESS WORLD RECORD™** by playing in the largest angklung* concert in history!

*angklung - [ang-kluhng]
traditional Indonesian musical instrument comprised of two pieces of bamboo.



INDONESIA FESTIVAL

Celebrating Multiculturalism 2011

Washington Monument North Lawn, National Mall



Saturday July 9, 2011

1:00 PM - 9:00 PM

1-4:30 PM: Exhibition and multicultural dance, music and martial arts performances.

4:30-5:30 PM: Grammy-nominated singer **Raheem DeVaughn**, followed by a special angklung performance from internationally-acclaimed **Maestro Daeng Udjo**.


5:30-7:00 PM: Help set a **GUINNESS WORLD RECORD™** for the largest angklung ensemble in history!

7:00-9:00 PM: Special performances by **Air Supply &** others musical guests from around the world.

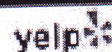
***THIS IS A FREE EVENT.**



www.embassyofindonesia.org/indonesianfestival

twitter  : @dcindofest2011

indofest2011@embassyofindonesia.org





INDONESIA FESTIVAL 2011 UNVEILS ALL-STAR ENTERTAINMENT LINEUP: AIR SUPPLY, RAHEEM DEVAUGHN AND WORLD RECORD-BREAKING ANGKLUNG PERFORMANCE

Embassy of Indonesia to Celebrate Multiculturalism with Music, Dance, and Martial Arts July 9th at the Washington Monument

(Washington D.C. – July 5, 2011) – The Embassy of Indonesia announced today an all-star lineup of events and performances for Indonesia Festival 2011. **Air Supply** and Grammy-nominated singer **Raheem DeV Vaughn** will headline the event on Saturday, July 9, 2011. From 1.00 to 9.30 PM on Washington's National Mall, the free event will offer attendees a taste of Indonesian food, music, dance and martial arts, and the opportunity to set a new **GUINNESS WORLD RECORDS™** record by performing in the largest angklung ensemble ever assembled.

A chance to make history, the record-breaking attempt will take place between 5.30 and 7.00 PM on the north lawn of the Washington Monument. All participants will be trained to play the angklung, a traditional bamboo instrument, by internationally-acclaimed Maestro **Daeng Udjo**. Each player will be given one of the 5,000 instruments commissioned for the festival and presented with an official certificate if the record is set.

Indonesia Festival 2011 will also offer attendees a cultural sampling from the more than 300 ethnic groups that contribute to Indonesia's rich diversity.

"It may surprise our guests to learn that Indonesia is actually the world's fourth largest country because only 3,000 Indonesians reside in the D.C. Metro area," said Ambassador Dino Djalal. "Indonesia Festival 2011 is a perfect opportunity to celebrate multiculturalism and share with Washington the food, dance and music of our nation's more than 230 million citizens."

Highlights from Indonesia Festival 2011's schedule of events include:

- 1.00-4.30 PM:** Exhibition and multicultural dance, martial arts and multicultural music performances.
- 4.30-5.30 PM:** Performance by Washington native and Grammy-nominated singer **Raheem DeV Vaughn**.
- 5.30-7.00 PM:** Angklung concert for **GUINNESS WORLD RECORDS™**.
- 7.00-8.00 PM:** Special performance by 80's sensation **Air Supply**.
- 8.00-9.30 PM:** Indonesian music by Malik D'essentials, Sherina, Balawan and Elfa's singers.

Free for all, Indonesia Festival 2011 will take place on the north lawn of the Washington Monument from 1.00-9.30 PM on Saturday, July 9, 2011. Though registration is not required, the Embassy of Indonesia recommends that attendees register to participate in the GUINNESS WORLD RECORDS™ record-breaking attempt. For more information or to register, visit www.indofestdc.com.

###

For press inquiries and interview requests, contact: Matt Dornic, mdornic@qga.com 202.429.6879

This material is circulated by Quinn Gillespie & Associates on behalf of the Embassy of the Republic of Indonesia, for which QGA is registered as a foreign agent with the U.S. Department of Justice, Washington, D.C., where a registration statement and additional materials are available for public inspection

PROMOTIONAL MATERIAL:

The Indonesian ambassador here in Washington, Dr. Dino Patti Djalal, is hosting a July 9 festival on the National Mall. He is eager to publicize his country's culture – especially its music. The embassy has organized a massive effort to set a world record for the largest angklung ensemble ever. (The angklung is a traditional bamboo instrument that's easy to play.) Daeng Udjo is the name of the maestro.

Here is the link to the ambassador's invitation to join the concert on July 9 on YouTube.

<http://www.youtube.com/watch?v=OPqdKOiXwg&feature=related>

Here is the link to Daeng Udjo's performance – it's a big event, and although he speaks good English, it's hard to really hear him.

<http://www.youtube.com/watch?v=M5fVYFoXFZg>

A judge from the Guinness Book of World Records will attend the event to certify it – if they get the 5000 angklung players they are hoping for. It's a very visual (and very noisy) story. If you are interested in covering the performance, would you like to pre-interview the ambassador and the angklung maestro who is coming to DC from Indonesia to conduct the ensemble?

Details are below. Thanks, Pat McMurray (202) 429-6889

Indonesia Festival 2011: Celebrating Multiculturalism

When:

Saturday, July 9, 2011 11:00 am - 8:00 pm

[Add to Calendar](#)

Where:

Washington Monument

How:

[Official Website](#)

Cost:

Free

What/Why:

Indonesian festival 2011 is a cultural event organized by Indonesian Embassy in Washington, D.C., the Indonesian community in Washington, and other cultural organizations. The event aims to promote a diverse Indonesian cultural tradition as well as to host distinguished American singers and bands. Besides various music and dance performances, the festival will highlight a world record attempt of 'the Largest Angklung Ensemble' which is expected to be joined by thousands of participants. The committee has registered the attempt with the Guinness World Records.

The theme of the festival is 'Celebrating Multiculturalism' through which diverse cultures meet and bring together people to celebrate their diversity. The event will present

various traditional dances from different regions in Indonesia, Indonesian music, Indonesian products exhibition, Indonesian martial arts, Indonesian food as well as American music.

Other performers include Air Supply and Raheem DeVaughn.

The event will take place on July 9, 2011, from 11.00 AM to 8 PM at the Washington Monument Grounds, Washington, D.C.